



Go for the Gold

2019-2020 Louisiana PBL Chapter Performance Recognition Program

School Name

Address Line 1

Chapter #

Address Line 2

Phone #

City

State

Zip

Email

Form Completed By

Task #	Objective	Level			Points		
		Bronze	Silver	Gold	Bronze	Silver	Gold
Customer Service							
1	Membership Impact: Experience positive growth in membership over the previous year.	Grow membership by at least 1	Grow membership by at least 10%	Grow membership by at least 25%	150	300	450
2	Membership Retention: Improve the retention rate of chapter members.	Achieve 25% retention of members	Achieve 45% retention of members	Achieve 65% retention of members	75	150	300
3	Activation: Engage new chapter members within the first six months of membership.	Achieve 30% activation of new members	Achieve 45% activation of new members	Achieve 60% activation of new members	150	300	450
4	Participation: Improve chapter membership participation at the state leadership conference.	Average at least 35% of chapter membership at SLC	Average at least 45% of chapter membership at SLC	Average at least 55% of chapter membership at SLC	100	200	300
5	CMAP: Encourage chapter membership to participate in the Career and Membership Achievement Program (CMAP).	At least 10% of chapter membership completes a level of CMAP	At least 20% of chapter membership completes a level of CMAP	At least 30% of chapter membership completes a level of CMAP	200	400	600
Relationships							
6	Big Brother/Big Sister: Engage with a local FBLA or FBLA-Middle Level chapter.	Present a workshop to an FBLA or FBLA-ML chapter	Volunteer at an FBLA District Leadership Conference	Complete an FBLA-PBL Week project with an FBLA or FBLA-ML chapter.	150	300	450
7	CTE Month: Advocate for Career and Technical Education (CTE) during CTE Month (February).	Create a social media campaign that advocates the importance of CTE	Meet with schools that don't have a CTE program and explain the benefits of CTE	Host an event to celebrate CTE educators in your area	75	150	300
8	March of Dimes: Advocate for our national service partner.	Donate \$100 to the March of Dimes	Host a March of Dimes booth on World Prematurity Day to educate students about Prematurity and MOD	Register 50% of your chapter for the March for Babies walk in your area and raise at least \$200	150	300	450
9	Community Service: Donate time and resources to better your community.	At least 25% of membership donates a total of 15 hours or \$75 to a charity of your choice	At least 50% of membership donates a total of 25 hours or \$100 to a charity of your choice	At least 75% of membership donates a total of 35 hours or \$150 to a charity of your choice	100	200	300
Resources							
10	Fundraising: Ease financial burden on chapter members by hosting fundraisers.	Host a fundraiser with a net profit of at least \$100	Host a fundraiser with a net profit of at least \$250	Host a fundraiser with a net profit of at least \$500	150	300	450
11	Annual Giving: Secure sponsorships and donations for LA PBL to provide scholarships and awards money at SLC.	Secure at least \$100 in sponsorships or chapter donation	Secure at least \$200 in sponsorships or chapter donation	Secure at least \$300 in sponsorships or chapter donation	75	150	300

Image and Awareness							
12	Professional Division: Recruit businesspersons, other professionals, and FBLA-PBL alumni.	Recruit at least 3 PD members	Recruit at least 5 PD members	Recruit at least 7 PD members	150	300	450
13	Industry Recognition: Plan and execute chapter business tours to expose chapter membership to a variety of careers.	Plan at least 1 business tour for chapter membership	Plan at least 2 business tour for chapter membership	Plan at least 3 business tour for chapter membership	75	150	300
14	Recruitment Booth: Host a recruitment booth on campus to raise awareness of PBL.	Host a recruitment booth at fall or spring campus activity fair	Host a recruitment booth at fall and spring campus activity fairs	Host a recruitment drive during FBLA-PBL Week	100	200	300
<div>Award Level:</div>					Total achieved		
					Total possible	1700	3400
						Grand Total	

Scoring the chapter's performance

Overall award levels are determined as follows using the grand total points earned:

- **Bronze** = at least 1450 grand total points
- **Silver** = at least 2900 grand total points
- **Gold** = at least 4400 grand total points

Awards & Recognition

Gold Recipient | Recognition onstage at SLC | One free Adviser/Chapter President Registration for SLC

Silver Recipient | Recognition at SLC | \$10 off Summer Leadership Academy/BUILD Registration next year

Bronze Recipient | Recognition at SLC | \$5 off Summer Leadership Academy/BUILD Registration next year